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## 2012 publishing menu

# Best selling and enduring classics of Australian publishing



## Good Food Guide

The respected voice of fine dining for over 30 years, discriminating between the flashy and the genuine article in both New South Wales and Victoria.

**Published** September 2012

**Material Due** May 2012

**Sales** 120,000 Books and Apps

**Distribution: NSW and VIC.** Sold through leading bookstores, iTunes and directly from [smhshop.com.au](http://smhshop.com.au) or [theageshop.com.au](http://theageshop.com.au)



## Good Wine Guide

Expert reviews and scores of more than 1200 of our top drops. Unlike other wine books in the market our reviews focus on the most current vintages.

**Published** October 2012

**Material Due** July 2012

**Sales** 25,000 Books and Apps

**Distribution: National.** Sold through leading bookstores, iTunes and directly from [smhshop.com.au](http://smhshop.com.au) or [theageshop.com.au](http://theageshop.com.au)



## Everyday Eats

New to our collection, Everyday Eats helps Sydney siders navigate their way around good food for under \$30.

**Published** February 2012

**Material Due** November 2011

**Sales** 15,000 Books and Apps

**Distribution: Sydney Metro.** Sold through leading bookstores, iTunes and directly from [smhshop.com.au](http://smhshop.com.au).



## Cheap Eats

For over 25 years Cheap Eats has been the bible for Melbourne food lovers in search of good food for under \$30.

**Published** February 2012

**Material Due** November 2011

**Sales** 25,000 Books and Apps

**Distribution: VIC.** Sold through leading bookstores, iTunes and directly from [theageshop.com.au](http://theageshop.com.au)

# Books sold with The Herald and The Age



## Good Pub Food Guide

Using a similar scoring system as the Good Food Guide, Keith Austin and his team have found the the best food being served up in pubs in New South Wales.

**Published** December 2011

**Material Due** September 2011

**Sales** 35,000 Books and Apps

**Distribution: NSW.** Sold with the newspaper, through leading bookstores, selected pubs, iTunes and directly from smhshop.com.au



## Good Café Guide

Our reviewers break their silence to put together a guide to the best cafes, and the best coffee Sydney and Melbourne have to offer.

**Published** June 2012

**Material Due** April 2012

**Sales** 40,000 Books and Apps

**Distribution: Sydney, Melbourne Metro.** Sold with the newspaper, through leading bookstores, selected cafes, iTunes and directly from smhshop.com.au or theageshop.com.au



## Good Bar Guide

Our reviewers have uncovered over 250 of Melbourne's best bars, to bring readers a guide to consult when planning the next night out.

**Published** April 2012

**Material Due** February 2012

**Sales** 30,000 Books and Apps

**Distribution: Melbourne Metro.** Sold with the newspaper, through leading bookstores, selected bars, iTunes and directly from theageshop.com.au



## Winter Food with Jill Dupleix

Iconic foodie Jill Dupleix has put together an exclusive collection of over 50 heart-warming recipes that readers will need this winter.

**Published** May 2012

**Material Due** March 2012

**Sales** 40,000 Books

**Distribution: Sydney, Melbourne Metro.** Sold with the newspaper and directly from smhshop.com.au or theageshop.com.au

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## Custom Publishing

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